You can use this text draft to convince your colleagues to download Ecosia. Of course, you can also use this as a rough template and adapt the message yourself.

Draft email for your colleagues

Hi [names],

How many internet searches do you do a day? Five, ten or even a hundred? What if I told you that you can turn your daily searches into a power for good and help plant trees where they are needed most?

That’s why I've been using Ecosia as my default search engine for [XXXX] months now. It works just like Google, but instead Ecosia uses their ad revenue to plant trees in over 35 countries – over 220 million so far!

If each of us used Ecosia, we as a company could make a significant contribution to the preservation of our planet without any effort. And it's free!

Using their [impact calculator](https://companies.ecosia.org/calculator) I can see that [company name] could help to plant an estimated [XXXX] trees over the next few years. Just imagine that impact we can have if we all make this one small change.

What's more, Ecosia is a privacy-friendly European search engine and a step towards more diversity and pluralism on the internet.

So what do you think? Have I convinced you? Take climate action and download Ecosia today via this special download link for companies and we will become part of the largest tree-planting community in the world: <http://ecosia.co/companies>

You can also find more information here: <https://www.youtube.com/watch?v=yRDA1ynrHTU&t=6s>

Let me know if you have any feedback or questions and I’ll do my best to support.

Let's take responsibility together as a company and make climate action and everyday action in our working day!

Best of wishes,

[name]